

There's Black Friday, Small Business Saturday, & Cyber Monday.
Now there's a day to **GIVE BACK** to the community.

#GIVINGTUESDAYBUCKS

A County-Wide Celebration of Generosity

What is #GivingTuesdayBucks?

#GivingTuesdayBucks is part of a national celebration of generosity. It's a day to give a gift that makes an impact – right here in our own community. It's a way to let your values be part of your holiday giving. #GivingTuesdayBucks gives you the chance to contribute to the great work being done to make Bucks County a healthier, stronger, and better community for all.

In 2017, Bucks County participates for its fifth year, and we're hoping to get more local businesses involved in the campaign. Engage your employees and your customers- help us get everyone energized about this worldwide celebration of generosity by joining us!

HealthLink Dental Clinic would love for YOUR BUSINESS to join us for #GivingTuesdayBucks on November 28th!

How Can Your Business Get Involved?

- Dress Down Day (\$5 donation to wear jeans to work)
- If you're in the food industry – Donation percentage of the Day's proceeds to HealthLink or Create a Special Menu Item for the month of November w/ Proceeds Donated to HealthLink
 - HealthLink Healthy Special (pizza, frozen yogurt, salad, sandwich, burger, ice cream, drink, etc.)
- Host a Donation Collection Box – encourage employees and customers to donate supplies from a list of needed items
- Social Media Challenge – donate \$1 for every "like" or "retweet" the HealthLink's post receives
- Donate a portion of proceeds from that day/week/month to HealthLink
- Silent Auction / Basket Raffle – allow staff and customers to purchase a chance to win a prize
 - Prizes: Bucks County Opolo board game, a day off work, a basket of goodies, special parking space, etc.
- Balloon Pop – allow employees and customers to purchase a chance to pop a balloon and win prize inside
 - (cash, gift certificate, etc.)
- "Add to your Tab" – ask customers if they would like to add a donation to HealthLink to their tab/bill
- *Just about any other fun, creative, and engaging idea you can imagine!*

How Will Your Involvement Be Publicized?

- Mentions on HealthLink's social media outlets – Facebook, Twitter, Google+, and LinkedIn
 - including photos, videos, and links to your company
- Mentions (shares) from Giving Tuesday Bucks' social media outlets – Facebook, Twitter, Instagram, Pinterest, Google+, YouTube, and tumbler
- Recognition in press releases issued by HealthLink Dental Clinic
- Recognition in press releases issued by Giving Tuesday Bucks initiative
- Company logo and link to website on Giving Tuesday Bucks website (www.givingtuesdaybucks.org)

Ready to Join the #GivingTuesdayBucks movement?

Let us know how you'll be celebrating! Reach out to Raquel Braemer, CFRE, Development Director, at rbraemer@healthlinkdental.org or (267) 699-0122, and let the countdown begin!