

2019 CLINIC Adopt-A-Day SPONSORSHIPS



HealthLink Dental Clinic has developed a new sponsorship program to benefit both our charity and your business or organization.

Your sponsorship will make a tangible impact, it could be: a low wage-earning adult's first ever visit with a dentist, a root canal for a veteran who would have otherwise begun just having teeth extracted, or a filling for a mother who has been in pain for months but could not afford dental care.

Standard Benefits of Sponsorship

Throughout the length of your sponsorship, these activities will be conducted to recognize your business or organization for your generosity and community mindedness.

- Pre- and post-event press releases to local media
- Multiple posts on social media throughout the day
- Your logo (with link) on our Adopt-A-Day webpage
- Featured blog post on our website
- Signage to post at your location
- Signage posted at the clinic notifying staff, volunteers, and patients of your support
- Post-event report provided to you outlining the clinic activities during your sponsored day

	Sponsorship Amount
Day	\$500
Week	\$2,000

If you have other creative ideas for promoting your clinic adoption, we would love to work with you to make activities as engaging and far-reaching as possible!

Optional promotional activities could include, but are not limited to: providing stickers to your employees to wear during your sponsorship time period, filming a short video to share on social media (yours and ours), or any other outside-the-box idea you have!

Do you have a particular day, week, or month that you would like to adopt? You can coordinate your sponsorship with a “Day of Giving”, business anniversary, or holiday!

Do you have questions about the Adopt-A-Day program? Contact Raquel Braemer, CFRE (Development Director) at rbraemer@healthlinkdental.org or (267) 699-012

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Business Name _____ Date _____

Contact Person _____ Title _____

Address _____ City, ST Zip _____

Phone _____ Email _____

of Days Sponsored (@ \$500 each): _____ **# of Weeks Sponsored (@ \$2,000 each):** _____
(Weeks are 5 individual days of sponsorship, which offer a \$500 discount. These 5 days can be spread out throughout the year.)

Total Sponsorship Amount: \$ _____

Online Presence

Website: _____

Facebook Page: _____

Twitter Handle: _____

Instagram Handle: _____

LinkedIn Page: _____

Preferred date(s) of sponsorship: _____

Payment Options

Check *(Make payable to: HealthLink Dental Clinic)*

Credit Card

Visa Mastercard Discover American Express

Card # _____

Cardholder Name: _____

Exp Date: _____ Security Code: _____

Signature _____

Online: www.healthlinkdental.org/adoptaday

Kindly return this completed form to:

HealthLink Dental Clinic
Attn: Adopt A Day
1775 Street Road
Southampton, PA 18966

Please send your company logo (and any other information) to
Raquel Braemer, Development Director, at
rbraemer@healthlinkdental.org